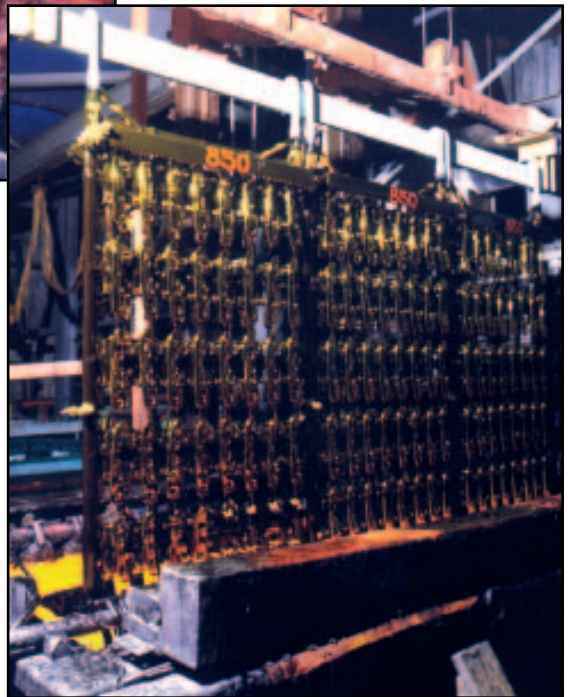


Jobshop Specializes in Chromium Finishes For the Automotive Market



Dura-Chrome Ltd., Wallaceburg, Ontario, Canada, has been finishing metal products for more than 50 years. Originally a zinc diecast plating shop for the plumbing industry, today the company primarily services the automotive OEM, after-market and past model service markets for exterior and interior trim ornamentation.

Adapting to customer needs and being a good partner in the community has helped Dura-Chrome, Ltd. to grow and prosper in the plating business. The jobshop is close to a number of major manufacturing cities in the U.S. and Canada.

The company was founded in 1947 by Norm Sutherland to provide zinc diecast plating for the plumbing industry. In 1969, he sold the shop to the Vint family. About 10 years

(Top, left) Parts are carried on computer-controlled hoists on the plating lines at Dura-Chrome. This picture shows a load of parts submerged in a chromium solution. (Above, right) Large plating racks are used for finishing large parts or a high volume of parts.



This display is an example of the variety of automotive parts finished at Dura-Chrome.



Plating processes are monitored continuously in the shop's laboratory.